



Cleveland Transformation Alliance

Quality Schools for All Children

MISSION/GOALS

The Cleveland Transformation Alliance, a public-private partnership formed in 2012 as a critical strategy of *Cleveland's Plan for Transforming Schools*, works to ensure every child in Cleveland attends a quality school and that every neighborhood has great schools from which families can choose.

- Assess the quality of all public schools, both district and charter
- Track and report progress on the Cleveland Plan
- Coordinate civic leadership to accelerate reform
- Foster collaboration between the Cleveland Metropolitan School District and the charter sector

OUTREACH

The Cleveland Transformation Alliance engages, empowers, and informs families to help them choose quality schools and connect to the Cleveland Plan.

- Educate families about school quality indicators and options
- Enhance awareness through neighborhood-based School Quality Ambassadors
- Increase demand for, and enrollment in, quality schools

THE CLEVELAND PLAN

Cleveland's Plan for Transforming Schools is a comprehensive agenda for reinventing public education. It encompasses both Cleveland Metropolitan School District schools and charter schools within CMSD boundaries. The Cleveland Plan seeks to triple the number of students in quality schools and eliminate failing schools.

- Grow the number of quality district and charter schools and close or replace failing schools
- Reorganize CMSD to give more decision-making power to schools
- Invest in high-return programs, including quality preschool, college and workforce readiness, extended school calendars, talent pipeline and technology



The Cleveland Plan



Cleveland's public schools



Cleveland students, families and neighborhoods



School Quality Ambassadors

Creating a Community of Active and Informed School Choosers.

MISSION

School Quality Ambassadors provide information on quality school options to Cleveland families with the goal of helping create a community of active and informed school choosers. By doing so, ambassadors help fulfill a key role in the work of the Alliance – ensuring all Cleveland children can attend quality schools.

VISION

Ambassadors provide guidance and information to Cleveland families about public school options through one-on-one contact, in small group meetings, and at public events.

“Ambassadors reach Clevelanders with our core message about quality school options, and engage parents who don’t know where to turn for information. We use this program to advocate for children and families.”

Andrea Foxx, Alliance staff

Ambassadors and community development corporation partners are instrumental in shifting the culture to one in which making a choice among quality public schools is the norm in Cleveland. The work of ambassadors helps the Transformation Alliance establish itself as the go-to resource for information about public school quality and choice.

KEY PARTNERS

To successfully carry out its grassroots outreach, the Alliance works closely with Neighborhood Leadership Institute and Cleveland Neighborhood Progress. Most ambassadors have been recruited from among NLI graduates, and Neighborhood Progress serves as a connector with CDCs.

DESCRIPTION

The partners began training ambassadors in September 2014, and will be recruiting and training a second cohort during the summer of 2015. Alliance ambassadors include current and retired educators, social-service workers, and parents, all actively involved in their communities. Ambassadors receive a small stipend for their work.

MEASURES OF SUCCESS

- More families are making active and informed choices about public schools;
- More families know the ratings of their children’s schools;
- Demand rises for high-performing district and charter schools;
- Most Cleveland schools have been reviewed by community members.

The Alliance is a nonprofit voice for accountability and advocacy created by the Ohio legislature as part of *Cleveland’s Plan for Transforming Schools*. Its board of directors includes representatives from the Cleveland Metropolitan School District, Cleveland Teachers Union, charter school sector, business community, nonprofits, foundations, parents and educators.